



MALAYSIAN ADVERTISERS ASSOCIATION
Macomm Management Services Sdn Bhd (The Secretariat), Unit 706, Block B, Pusat
Dagangan Phileo Damansara 1, 9, Jalan 16/11, Off Jalan Damansara, 46350 PJ, Malaysia.

www.malaysiaadvertisers.com.my +603-7660 8535
✉ maa@macomm.com.my 🖨 +603-7660 8532

Please print the completed form and return with payment to:-

**The Secretariat
Malaysian Advertisers Association (MAA)
Unit 706 Block B , Phileo Damansara 1
9 Jalan 16/11, Off Jalan Damansara
46350 Petaling Jaya, Selangor**

For more information, please the Secretariat at (603) 7660 8535 or email at maa@macomm.com.my
Or visit www.malaysiaadvertisers.com.my

A. Application Category

Please tick (√) where applicable:

I/We hereby apply for:

Ordinary Membership Associate Membership Affiliate Membership

NOTE:

Ordinary Membership

Tier 1

Firms spending or supervising the spending of, not more than RM500,000 on advertising and publicity.

Tier 2

Firms spending or supervising the spending of, over RM500,000 on advertising and publicity.

Associate Membership shall be open to any person, partnership, company or corporation carrying on business in Malaysia as Advertising Agents, Media Owners and such other business or businesses.

Affiliate Membership shall be open to any Trade Association representing various sectors or the Malaysian Economy who can promote and further the role of advertising in developing brands as a multiplier for a company's or a corporation's economic value in and out of Malaysia.

B. Company Profile

Please provide the following (* if applicable):

Company's/Organisation's Name : _____

Or

Individual's Name : _____

Individual's Citizenship : _____

IC/Passport : _____

Correspondence Address : _____

Telephone : _____

Facsimile : _____

E-mail : _____

URL/Website : _____

* Date of Incorporation/Registration : _____

* Incorporation No./Registration No. : _____

* Core Business (please tick ✓) : Travel Automotive

Association FMCG Health & Beauty Finance / Insurance

Pharmaceutical Media Agencies Telecommunications

Real Estate Manufacturing Oil & Gas GLC

F&B Others: _____ (Please State)

C. Name of Appointed Representative

1. Name of Permanent Representative : _____

Designation : _____

Office No. & Mobile No. : _____

E-Mail : _____

2. Name of Alternate Representative : _____
Designation : _____
Office No. & Mobile No. : _____
E-Mail : _____

3. Finance Department Representative : _____
Designation : _____
Office No. & Mobile No. : _____
E-Mail : _____

D. Other Information

Please note that your application form should be accompanied with the following (if applicable):

- (1) Brief profile of the Company/Organisation;
- (2) Brief writes up on principal activities, products and services;
- (3) Please include Hi Res softcopy of your company logo.
- (4) Business Card of Appointed Representative/s;
- (5) For Sole Proprietorship/Partnership; Business Registration Certificate ***OR*** for Incorporated Companies, please provide Certificate of Incorporation and latest Form 24 & Form 49

E. Membership Fee

Ordinary Member

Tier 1

Entrance Fee : RM1,000
Annual subscription : RM805

Tier 2

Entrance Fee : RM1,000
Annual subscription : RM1,150

Associate Member

Entrance Fee : RM1,000
Annual subscription : RM575

The abovementioned entrance fee and annual subscription is applicable to all Ordinary and Associate Members except for Affiliate Members.

NOTE:

1) Fees are subject to 6% GST

- 2) Please refer to Clause 11 in the Constitution on matters prescribing to subscriptions: - <http://www.malaysiaadvertisers.com.my/maa-constitution/>
- 3) Please refer to the links below for the Advertising Codes to the respective sites (ASA & CMCF) - <http://www.malaysiaadvertisers.com.my/members/advertising-codes/>

F. Declaration

I/We declare agree to conform to and to be bound by the Rules of the Association now in force, a copy of which has been received, and to such amendments there to as may hereafter be introduced, and to such new Rules as may from time to time be passed.

I/We agree to comply with the “Code of Advertising Standards” adopted by the Association and undertake to comply with its conditions. <http://www.asa.org.my/code.php>

We hereby nominate the above names as set out in section C as our Representatives.

Please find enclosed crossed cheque number _____ for the total amount of RM_____ made payable to the “**Malaysian Advertisers Association**”.

Signature : _____
Name of Signatory : _____
Designation of Signatory : _____
Company/Organisation : _____

Date : _____
Company Chop :

or

Signature : _____
Individual : _____
Date : _____

For Secretariat use only

Membership Ref.

Admission Date: